

## FOR IMMEDIATE RELEASE: Media Contact: Joyce Perhac Sewing & Craft Alliance 412-372-5950 jperhac@sewing.org

## It's Stitchcraft! The Sewing & Craft Alliance Sews Up the Top Ten Trends for Halloween 2008

**PITTSBURGH, PA** - Halloween is the one time of the year when almost anything goes and fantasies – for adults or children – can be played out in costume. Everyone wants to be original, but the only way to truly stand out is to make your own costume. Halloween costumes are a wonderful opportunity for creative sewers and crafters to pull out all the stops with unusual fabrics, over-the-top trims and lavish embellishments. Best of all, custom-made costumes don't necessarily require a high-level of sewing or fitting skills. While elaborate costumes need higher end techniques, straight seams, serged edges, fabric glues and bonding tapes allow anyone to express their creativity. For free project patterns and ideas, go to www.sewing.org

## So, what are our Top Costume Picks for 2008?

- 1. Superhero's like Batman, Iron Man and Indiana Jones continue to rule and will be arriving at parties and knocking on doors everywhere.
- 2. Political power every vote counts and we're sure we'll be seeing a lot of Sarah Palin look-alikes this season.
- 3. Every little girl wants to be a Princess at least once in her life and Cinderella and Snow White remain good choices.
- 4. Fairies take the lead with magical wings and pastel glittering skirts.
- 5. Ahoy mateys! Pirates bring out the adventurer in all of us and come in both fun styles for kids and sexy variations for adults.
- 6. Traditional pumpkins never go out of style and are particularly adorable on little ones.
- 7. Theater-quality vampire and witch costumes are labors of love to create but gain jaw-dropping attention at parties.
- 8. Small children love to dress as their favorite cartoon characters. This year, Pokemon characters



are joined by Dora and Diego, Hannah Montana, The Little Mermaid, and Alvin and the Chipmunks.

- It's a family affair as house-to-house trick or treating gives way to neighborhood block parties and theme park events, entire families dress the part. A family of Bumble Bee's will have everyone buzzing about your costumes.
- 10. And don't forget Fido when Halloween comes around. The Bee remains the number one favorite canine costume of all time. Now there's something to wag your tail at!



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